

Exhibit A

Topic / Allegation	Gannett Allegation	Daily Mail Allegation	Prior Motion to Dismiss Daily Mail's Argument Incorporated	Relevant Passages of the Court's MTD Op. Dismissing the Allegations
Exchange Bidding Harms Competition by Seeking to “Kill” Header Bidding	<p>Gannett alleges that Google designed and launched Exchange Bidding to negatively impact client-side header bidding. Compl. ¶¶ 179-81.</p> <p>Gannett further alleges that Google has taken steps to “coerce” publishers to abandon client-side header bidding for Exchange Bidding. <i>Id.</i> ¶ 182. According to Gannett, this coercion took the form of false sales representations. <i>Id.</i> ¶¶ 183-86.</p>	<p>Same. Daily Mail Compl. ¶¶ 159, 161-62.</p> <p>Same. <i>Id.</i> ¶ 163.</p>	<p>MTD Daily Mail Compl. at 3-6</p>	<p>MTD Op. at 61-66</p>
Encryption of User IDs Harms Competition by Blocking Rivals’ Access	<p>Gannett alleges that Google encrypts user IDs such that publishers cannot use the data to solicit targeted ads from advertisers, imposing financial harm on Gannett. Compl. ¶¶ 131-32.</p> <p>Gannett further alleges that Google’s stated rationale for encrypting user IDs—protecting user privacy—is irrational, but for its effect on rival ad exchanges. <i>Id.</i> ¶¶ 133-35.</p>	<p>Same. Daily Mail Compl. ¶¶ 110-11.</p> <p>Same. <i>Id.</i> ¶¶ 112-13.</p>	<p>MTD Daily Mail Compl. at 6-9</p>	<p>MTD Op. at 40-44</p>

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Accelerated Mobile Pages (“AMP”) Harms Competition Through Its Incompatibility with Header Bidding	<p>Gannett alleges that Google has leveraged its supposed “Search monopoly” to force publishers to adopt Accelerated Mobile Pages (“AMP”). Compl. ¶¶ 223-26.</p> <p>Gannett further alleges that Google has made AMP, and thus AMP inventory, incompatible with client-side header bidding, insulating AdX from competition. <i>Id.</i> ¶¶ 230, 233-35.</p>	<p>Same. Daily Mail Compl. ¶¶ 201-04.</p> <p>Same. <i>Id.</i> ¶¶ 206, 209-10, 212.</p>	<p>MTD Daily Mail Compl. at 9-12</p>	<p>MTD Op. at 70-72</p>